

“10 secondes avec un PRO” contest rules

Subject to legislation applicable in Quebec, these rules govern all aspects of the “10 secondes avec un PRO” contest and are binding on the parties, i.e. the Ordre des CPA du Québec (hereinafter “the Order”) and contest participants.

1. CONTEST PERIOD

The contest will be held in four phases from December 9, 2013 to March 30, 2014 (11:59 p.m., EST).

2. HOW TO ENTER

Persons wishing to take part in the contest must visit the Order’s “*Devenir CPA*” Facebook page (facebook.com/devenirCPA) during the contest period and follow the procedure under the “Concours/Contest” tab.

Depending on the contest phase, participant videos must be posted on the Order’s “*Devenir CPA*” Facebook page using hashtag #EntrevuesCPA, before the dates listed in the table below. All videos uploaded after the dates indicated under “Contest end date” will be ineligible and automatically set aside.

Deadline

Phase	Contest start date	Contest end date	Winner selection date
1 – Nicolas Blais, CPA, CA	December 9, 2013	January 5, 2014 (11:59 p.m., EST)	January 13, 2014
2 – Nathalie Labelle, CPA, CA	January 20, 2014	February 2, 2014 (11:59 p.m., EST)	February 10, 2014
3 – Martin Deschênes, CPA, CMA	February 17, 2014	March 2, 2014 (11:59 p.m., EST)	March 10, 2014
4 – Caroline Mailloux, CPA, CGA	March 17, 2014	March 30, 2014 (11:59 p.m., EST)	April 7, 2014

Participants will receive confirmation of their participation once their video is uploaded on the “*Devenir CPA*” Facebook page by following the procedure under the “Concours/Contest” tab.

Even though the contest requires that the question be asked on a video uploaded on the “*Devenir CPA*” Facebook page, written questions posted on this same page with hashtag #EntrevuesCPA will also qualify as eligible entries.

A limit of one entry per person, per phase, is allowed during the contest period. Participants may use only one Facebook account to enter the contest, even if they have more than one. The odds of winning depend on the number of eligible entries received.

No purchase is required to enter the contest.

The Order will accept no liability for lost, erroneous, fraudulent or late video or written entries.

3. ELIGIBILITY REQUIREMENTS

The contest is open to Quebec residents 13 years and older. Participants must *like* the Order's "*Devenir CPA*" Facebook page and post their video or question on this page.

The staff of the Order and persons with whom they are domiciled are not eligible to enter this contest. Order members and candidates for the profession registered with the Order are also excluded from the contest.

4. PRIZE DESCRIPTION

The prize consists of four iTunes gift cards valued at \$100 each. Four winners will be selected and awarded one card each.

Should the Contest Organizer be unable to award the prize as described herein for reasons unrelated to the winner, the organizer reserves the right to award a similar prize of equivalent value or, at its sole discretion, the cash value of the prize indicated in these contest rules.

5. AWARDING OF PRIZES

The four prizes will be awarded based on the relevance of the question selected from among all eligible entries received through the Order's "*Devenir CPA*" Facebook page during the contest period. The four winning questions will be selected at the Order's Place Ville Marie office, located at 4 Place Ville Marie, 6^e étage, Montréal (Québec) H3B 2E7, on the dates listed in the "Deadline" table above.

A private message will be sent to the winners through their Facebook account. They must respond within seven business days of the date the winners were announced. If a winner does not reply within seven business days, all the winner's rights to the prize will be forfeited and the prize will be awarded to another participant based on the same procedure, i.e. relevance of the question.

6. CLAIMING THE PRIZE

The winners must claim their prize at the Order's Place Ville Marie office located at 4, Place Ville Marie during office hours, within 30 days of being contacted by private message on Facebook, unless exceptional circumstances apply or the parties agree otherwise.

The prizes may only be claimed by the persons entered in the contest, who will release the Order from any liability, especially with respect to damages or losses arising from participation in the contest, or from the awarding or use of the prize.

7. GENERAL RULES

The winners authorize the Order to validate their eligibility to enter this contest by providing proof of age. They also authorize the Order to use their name, video, the name of their academic institution and any statement made regarding the contest, for promotional purposes and without any form of compensation.

Once they have received their prize, the winners agree to provide one photo of themselves in a setting directly related to the prize awarded by the Order. The winners consent to the use of their photo for promotional purposes on the Order's Web site or electronic newsletters, in newspapers or on social media.

The prizes must be accepted as described herein and may not be exchanged for cash, sold or transferred. No substitutions will be allowed.

Refusal to accept the prize releases the Order from any and all responsibilities and obligations towards the winner.

Any false statement made by a participant will result in automatic disqualification.

The Order reserves the right to end this contest should events beyond its control prevent it from continuing the contest and it is authorized to do so by the Régie des alcools, des courses et des jeux. In that event, it will bear no liability.

Participants agree to be bound by these rules and the decisions of the Order, which is conducting this contest and whose decisions are final and without appeal.

The Order and the persons for whose benefit this contest is being held will accept no liability whatsoever in any case where their inability to act is the result of an event or circumstance that is beyond their control, or of a strike, lockout or any other labour dispute in the places of business of the organizations or firms whose services are used in conjunction with this contest.

The English and French versions of these rules are available on the Order's Web site at cpa-quebec.com/concours. In the event of a dispute, the French version will prevail over the English.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the board) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

This promotion is neither sponsored or administered by, nor associated with, Facebook. Participants acknowledge that they are providing information to the Ordre des CPA du Québec and not to Facebook.

Participants authorize the Ordre des CPA du Québec to use their identifying information to communicate with them regarding the CPA profession.

By entering this contest, participants consent to these rules.