

## Contest Rules

### Contest – “Launch your career in style!” presented by Desjardins and La Personnelle

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Subject to applicable legislation in Quebec, these rules govern all aspects of the “Launch your career in style!” contest presented by Desjardins and La Personnelle and are binding upon the parties, i.e. the Quebec CPA Order (hereinafter “the Order”) and contest participants.

#### 1. CONTEST PERIOD

The contest period begins on November 23, 2021 and ends on November 29, 2021 (7:59 a.m., EST).

#### 2. HOW TO ENTER

To participate, participants will have to like our “[Devenir CPA](#)” Facebook post and share in commentary what would be their dream job the business world.

All entries received after the date shown in the “Contest end date” column are ineligible and will be automatically set aside.

| Prize  | Contest start date | Contest end date                      | Winner selection date                 |
|--|--------------------|---------------------------------------|---------------------------------------|
| <ul style="list-style-type: none"> <li>• 2 (two) \$200 Frank &amp; Oak gift cards</li> <li>• 1 (one) \$500 Best Buy gift card</li> </ul> | November 23, 2021  | November 29, 2021<br>(7:59 a.m., EST) | November 30, 2021<br>(5:00 p.m., EST) |

A limit of one entry per person is allowed during the contest period. The odds of winning depend on the number of eligible entries received.

No purchase is required to enter this contest.

#### 3. ELIGIBILITY REQUIREMENTS

Participants must be 18 years of age or older and reside in Quebec. They must also be enrolled in an undergraduate program related to accounting at one of the following universities:

- John Molson School of Business at Concordia University (JMSB)
- School of Management Sciences at the Université du Québec à Montréal (ESG UQAM)
- Faculty of Business Administration at Université Laval (FSA Ulaval)
- HEC Montréal
- Bishop's University
- Université de Sherbrooke
- Université de Sherbrooke – Longueuil campus

- University of Ottawa
- Université du Québec à Chicoutimi (UQAC)
- Université du Québec à Rimouski (UQAR)
- Université du Québec à Rimouski (UQAR) – Lévis campus
- Université du Québec à Trois-Rivières (UQTR)
- Université du Québec à Trois-Rivières (UQTR) – Drummondville campus
- Université du Québec à Trois-Rivières (UQTR) – Longueuil campus
- Université du Québec en Abitibi-Témiscamingue (UQAT)
- Université du Québec en Outaouais (UQO)
- Université Laval
- McGill University - Desautels Faculty of Management
- McGill University – School of Continuing Studies

Staff members of the Order and the persons with whom they are domiciled are not eligible to enter the contest. The Order's members and candidates for the profession registered with the Order are also excluded from the contest.

#### 4. DESCRIPTION OF THE PRIZES

The total value of the prizes is \$900 and one winner will be randomly chosen. He will receive the following prize:

- 2 (two) \$200 gift cards redeemable at Frank & Oak.
- 1 (one) gift card valued at \$500 redeemable at Best Buy.

In the event that the Order is unable to award one of the prizes described in these rules for reasons not related to the winner, it reserves the right to award a prize of equivalent kind and value or, at its sole discretion, the cash value of the prize indicated in these rules.

#### 5. DRAW

The three prizes will be awarded at random in an electronic draw from among all eligible entry forms received during the contest period.

| Prize  | Date and time of the draw             | Location of the draw  |
|--|---------------------------------------|---|
| <ul style="list-style-type: none"> <li>• 2 (two) \$200 Frank &amp; Oak gift cards</li> <li>• 1 (one) \$500 Best Buy gift card</li> </ul> | November 30, 2021<br>(5:00 p.m., EST) | 5, Place Ville Marie, bureau 800, Montréal (Québec) H3B 2G2 |

The winners will be contacted by telephone or email within 5 business days of the draw dates. If the winners cannot be reached within 5 business days of the draw dates, they will lose their rights to the prize and the prize will be awarded to another participant based on the same random draw procedure.

An explanation of how the prizes will be delivered to the winners will be provided by telephone, email or via the Messenger app.

## **6. CLAIMING THE PRIZES**

The winners will need to provide the Order with their contact information to claim their prize, which will be sent to their home by registered mail. As proof of delivery, they will have to sign for the prize when they receive it.

The prizes may be claimed only by persons entered in the contest, who will release the Order from any liability, especially with respect to damages or losses arising from participation in the contest, or from the awarding or use of the prize.

## **7. GENERAL RULES**

The winners authorize the Order to validate their enrollment with the university institution specified on the contest entry form. The winners authorize the Order to use their name, photo, the name of their educational institution and any statement they make regarding the contest for promotional purposes, without any form of compensation.

The prizes must be accepted as described above and may not be exchanged for cash, sold or transferred. No substitutions will be allowed.

By refusing to accept the prizes, the winners release the Order from any and all responsibilities and obligations towards them.

Any false statement made by participants will result in their automatic disqualification from the contest.

The Order reserves the right to end this contest should events beyond its control prevent it from continuing the contest and if it is authorized to do so by the Régie des alcools, des courses et des jeux. In that event, it will bear no liability.

Participants agree to be bound by these rules and the decisions of the Order concerning the conduct of this contest and accept its decisions as final and without appeal.

The Order and the persons for whose benefit this contest is being held will accept no liability whatsoever in any event where their inability to act is the result of an event or circumstance that is beyond their control, or of a strike, lock-out or any other labour dispute at the places of business of organizations or firms whose services are used to hold this contest.

The French and English versions of these rules can be found on the Order's website at [cpa-quebec.ca/contests](http://cpa-quebec.ca/contests). In the event of a dispute, the French version will prevail over the English.

Any dispute over the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. A dispute concerning the awarding of a prize may be submitted to the Régie solely for the purpose of helping the parties reach a settlement.

This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, which may not be held responsible for any problems.

Participants understand that they are providing information to the Quebec CPA Order and not to Facebook. This information will be used solely by the Quebec CPA Order for the purpose of this contest.

Participants authorize the Quebec CPA Order to use their identity information to communicate with them regarding the CPA profession for non-commercial purposes.

By entering the contest, participants accept these rules.