

“P comme dans Performant” contest rules

Subject to applicable legislation in Quebec, these rules govern all aspects of the “P comme dans Performant” contest and are binding upon the parties, i.e the Ordre des CPA du Québec (hereinafter “the Order”) and contest participants.

1. CONTEST PERIOD

The contest will be held in three phases (three prizes) from February 5 to April 30, 2014 (11:59 p.m., EST).

2. HOW TO ENTER

Persons wishing to take part in the contest must visit the Order’s “Devenir CPA” Facebook page (facebook.com/devenirCPA) during the contest period and follow the procedure under the “Concours/Contest” tab.

Entry forms must be submitted before the dates listed in the table below. All entries received after the dates shown in the “Contest end date” column are ineligible and will be automatically set aside.

Prize	Contest start date	Contest end date	Winner selection date
Weekend for two in Quebec City, \$500 value	February 5, 2014	February 23, 2014 (11:59 p.m., EST)	February 24, 2014 (10:00 a.m., EST)
Sports Experts gift certificate, \$500 value	February 5, 2014	March 23, 2014 (11:59 p.m., EST)	March 24, 2014 (10:00 a.m., EST)
Trip for two to Whistler, \$4,000 value	February 5, 2014	April 30, 2014 (11:59 p.m., EST)	May 1, 2014 (10:00 a.m., EST)

Participants will receive confirmation of their registration once all steps in the form have been completed, which includes wearing the CPA hat in a photo of themselves and posting the photo on their wall by clicking on the “Post” button.

A limit of one entry per person is allowed during the contest period. Participants may use only one e-mail address to enter the contest, even if they have more than one. The odds of winning depend on the number of eligible entries received.

No purchase is required to enter the contest.

The Order will accept no liability for lost, erroneous, fraudulent or late entry forms.

3. ELIGIBILITY REQUIREMENTS

The contest is open to Quebec residents who are 18 years of age and older. Participants must also *like* the Order’s “Devenir CPA” Facebook page and be enrolled for the winter 2014 term in an undergraduate program related to accounting at one of the following universities:

- John Molson School of Business at Concordia University;
- École des sciences de la gestion of the Université du Québec à Montréal;

- McGill University's Desautels Faculty of Management;
- HEC Montréal;
- Bishop's University;
- Université de Sherbrooke;
- Université du Québec en Abitibi-Témiscamingue;
- Université du Québec à Chicoutimi;
- Université du Québec en Outaouais;
- Université du Québec à Rimouski;
- Université du Québec à Trois-Rivières;
- Université Laval.

Staff members of the Order and the persons with whom they are domiciled are not eligible to enter the contest. Order members and candidates for the profession registered with the Order are also excluded from the contest.

4. DESCRIPTION OF THE PRIZES

→ GRAND PRIZE:

Trip for two to Whistler, British Columbia, Canada

The prize is valued at \$4,000 and includes:

- a gift certificate worth \$2,500 with a travel agency designated by the Order for a five-day package (including four nights in a double occupancy and airfare for two);
- \$1,500 in spending cash.

The winner will invite one person of his or her choice (hereinafter "guest"). The guest must also be a Quebec resident who is 18 years of age or older.

If the \$2,500 gift certificate with the travel agency designated by the Order is not completely spent on the four nights in the double occupancy and the airfare for two, the difference will be added to the amount provided as spending cash.

The location of the accommodations is pre-determined by the travel agency designated by the Order.

All travel arrangements will have to be made by the winner with the travel agency designated by the Order.

→ SECONDARY PRIZES:

Sports Experts gift card worth \$500

Weekend for two in Quebec City to attend the Red Bull Crashed Ice 2014 event

The prize is valued at \$500 and includes:

- One night in a double occupancy Mode Deluxe room at the Delta Québec hotel worth \$300;
- \$200 in spending cash.

Winners of these secondary prizes will not be eligible for the grand prize draw.

Exclusions:

All expenses that are not specifically mentioned in the above description, including travel costs, meals and beverages, taxes, insurance and personal expenses are the sole responsibility of the winner.

In the event that the Order is unable to award one of the prizes described in these rules for reasons not related to the winner, it reserves the right to award a prize of equivalent kind and value or, at its sole discretion, the cash value of the prize indicated in these rules.

5. DRAW

The three prizes will be awarded at random in an electronic draw from among all eligible entry forms received through the Order's "Devenir CPA" Facebook page during the contest period.

Prize	Date and time of the draw	Location of the draw
Weekend for two in Quebec City, \$500 value	February 24, 2014 10:00 a.m., EST	680 Sherbrooke Street West, 18th floor Montreal, Quebec H3A 2S3
Sports Experts gift certificate, \$500 value	March 24, 2014 10:00 a.m., EST	5 Place Ville-Marie, Suite 800, Montreal, Quebec H3B 2G2
Trip for two to Whistler, \$4,000 value	May 1, 2014 10:00 a.m., EST	5 Place Ville-Marie, Suite 800, Montreal, Quebec H3B 2G2

The winners of the secondary prizes and the grand prize will be contacted by telephone or by e-mail within 10 days of the draw dates. If the winners cannot be reached within 10 days of the draw dates, their rights to the prizes will be forfeited and the prize will be awarded to another participant based on the same random draw procedure.

The winner will receive instructions on how to claim the prize by telephone.

6. CLAIMING THE PRIZES

The winners must claim their prize at the Order's office location where their prize was drawn, as indicated in the table above, during office hours and within 30 days of being contacted by telephone or by e-mail, unless exceptional circumstances apply or the parties agree otherwise.

The prizes may only be claimed by persons entered in the contest, who will release the Order from any liability, especially with respect to damages or losses arising from participation in the contest, or from the awarding or use of the prize. The winners must use the prizes before the deadlines indicated in the table below.

7. GENERAL RULES

The winners authorize the Order to validate their enrollment with the university faculty specified on the contest entry form. The winners authorize the Order to use their name, photo, university name and any statement made regarding the contest for promotional purposes, without any form of compensation.

Once they have taken possession of their prize, the winners agree to provide a minimum number of photos of themselves, as indicated in the table below, which have been taken in a setting directly related to the prize they received from the Order. The winners consent to the use of their photos for promotional purposes on the Order's Web site, in electronic newsletters, newspapers or social media.

All participants also consent to the use of photos downloaded as part of the contest for promotional purposes on the Order's Web site, in electronic newsletters, newspapers or social media.

Prize	Number of photos that the winners must provide of themselves in a setting directly related to the prize	Deadline for using the prize
Weekend for two in Quebec City, \$500 value	15	Weekend of March 22, 2014
Sports Experts gift certificate, \$500 value	5	Before March 31, 2015
Trip for two to Whistler, \$4,000 value	30	Before March 31, 2015

The prizes must be accepted as described above and may not be exchanged for cash, sold or transferred. No substitutions will be allowed.

Refusal to accept one of the prizes releases the Order from any and all responsibilities and obligations towards the winner.

Any false statement made by a participant will result in their automatic disqualification from the contest.

The Order reserves the right to end this contest should events beyond its control prevent it from continuing the contest and it is authorized to do so by the Régie des alcools, des courses et des jeux. In that event, it will bear no liability.

Participants agree to be bound by these rules and the decisions of the Order, which is conducting this contest and whose decisions are final and without appeal.

The Order and the persons for whose benefit this contest is being held will accept no liability whatsoever in any event where their inability to act is the result of an event or circumstance that is beyond their control, or of a strike, lock-out or any other labour dispute at the places of business of organizations or firms whose services are used in conjunction with this contest.

The French and English versions of these rules can be found on the Order's Web site at cpa-quebec.com/concours. In the event of a dispute, the French version will prevail over the English.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. A litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

This promotion is neither sponsored or administered by, nor associated with, Facebook. Participants acknowledge that they are providing their information to the Ordre des CPA du Québec and not to Facebook.

Participants authorize the Ordre des CPA du Québec to use their identity information to communicate with them regarding the CPA profession.

By entering the contest, participants accept these rules.